

\$70

MAIL-IN REBATE.

From March 25 to May 18, 2013
on a set of 4 MICHELIN®
Passenger or Light Truck tires.

HOW TO RECEIVE YOUR MAIL-IN REBATE:

- Complete this claim form
- Attach a copy of your detailed invoice* clearly indicating the purchase of four MICHELIN® Passenger or Light Truck tires (between March 25 and May 18, 2013)
- Mail before June 21, 2013 to: **Michelin Spring 2013 Promotion**
2455 Guénette Street, St. Laurent, QC H4R 2E9

*Estimates, work orders or quotations are not acceptable as proof of purchase.
Visit www.michelinpromo.ca to pre-register online.



Ask your dealer
for details on the
Michelin Promise Plan.™

 MichelinCanada

 **MICHELIN**
A better way forward

† Certain conditions and limitations apply.
Ask your dealer for details or visit michelin.ca/promise

**Mail before June 21, 2013 with a copy
of your invoice (see reverse for details) to:
MICHELIN SPRING 2013 PROMOTION
2455 GUÉNETTE STREET, ST. LAURENT, QC H4R 2E9**

Please print legibly

Invoice #*

Retailer name*

First name* Mr. Mrs.

Last name*

Address*

Apt.* City*

Province*

Postal code*

Daytime telephone

E-mail address

(If you would like to receive confirmation of claim form receipt by e-mail.)

* Required information.

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1- Did this promotion influence your selection of MICHELIN® tires versus a competitor's product?
Yes No

2- Which of the following was an important contributing factor in this purchase of MICHELIN® tires? (Check all that apply.)

- Michelin Promise Plan™ This promotion Dealer recommendation
 Friend/Family recommendation Quality of product Online research
 Mileage warranty 30-Day Satisfaction Guarantee
 Free flat tire changing assistance Retail location

3- How did you first hear about this promotion? (Please check one.)

- Radio Direct mail Newspaper Salesperson in store In-store display
 Friend/Family Television Website Outdoor advertising E-mail
 Facebook page Other

4- What tire brand was replaced when you purchased your new set of MICHELIN® tires?

- MICHELIN® BFGoodrich® Goodyear Bridgestone Toyo Pirelli
 Yokohama Other

5- How many years have you been a MICHELIN® tire owner?

- First time Less than 5 years More than 5 years

6- How soon do you expect to purchase tires again (for another vehicle or this one)?

- In the next 3 months
 In 1 year or less
 More than 1 year from now

7- What is your age?

- 18-25 26-39 40-55 Over 55

I authorize Michelin to send me information concerning contests, promotions and new products.

Michelin knows how important it is to protect your personal information. Please consult our privacy policy at www.michelin.ca. This offer cannot be combined with any other promotion or program and is not applicable at Costco and Canadian Tire. Retail sales only. Federal and provincial taxes will be calculated on the selling price before the rebate. Offer valid only in Canada from March 25 to May 18, 2013. Purchases outside these dates will not be honoured. Only MICHELIN® Passenger or Light Truck tires are eligible. Please allow 6-8 weeks to receive your mail-in rebate. Offer available at participating Canadian MICHELIN® authorized dealers. For any information regarding the mail-in offer, please call 1-888-725-0311 or visit www.michelinpromo.ca.

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